

Name : Ankita Okate

Company : Beverage Trade Network

Designation : Chief Communications & Global Growth Officer

LinkedIn Id: <https://www.linkedin.com/in/ankita-okate-28aa96126/>

Bio :

Ankita Okate has been appointed as global growth and communications head at Beverage Trade Network

Ankita will be responsible for Market Development , Business Partnerships and Events Organisation.

Prior to BTN, Ankita has a Track record of leading Human Resource at Fortune 500 Companies. She has a diverse and rich experience from large Indian corporations, start-ups, and leading global multinationals.

Ankita's appointment as chief growth officer projects new growth and market development of BTN's Projects. Starting 2020 Ankita will focus on China, European and US wine, spirits and beer markets. She will also be taking care of organizing First ever " Cannabis Drinks and Food Expo " in San Francisco and Chicago.

Ms. Okate also has experience in developing and implementing multi-channel marketing & communications strategies and programs for Trade Services, Food and Beverages, and information technology enterprises in start-up, growth and turnaround phases.

She works with a customer-focused approach to marketing and has the ability to improve business performance by building brands, enhancing products and services, and engaging customers through communication and technology.

Ms. Okate possesses a full spectrum marketing and communications skills: strategy, brand management, business development, public relations, web development, social media, sponsorship, membership marketing, research, direct mail, and public relations.